



heartcapital

Our mission is to establish high growth, high impact social enterprises that are financially sustainable, scalable and replicable, and make a real difference on the ground where it matters most.





Heart Capital is a boutique impact investing company that is funding social and environmental good in South Africa's townships.



wonder plant

FoodPods
plant > eat >> repeat

Homes with Heart



Over several hard-won years, Heart Capital has established a unique portfolio of early stage social enterprises.



Wonder Plant is one of them.

See what Wonder Plant is about...



wonder plant



opportunity

At Wonder Plant, we're passionate about two things: reducing carbon footprints and lifting people out of poverty.

The Problem



511 million tones

The amount of carbon dioxide that South Africa releases into the atmosphere each year



24%

Percentage increase in South Africa's carbon emissions from the consumption of fossil fuels since 1996



9.18 tones

South Africa's carbon emissions per person; nearly double to world average



25.2%

South Africa's unemployment rate

The Solution

Our solution revolves around our Wonder Plant, the **spekboom tree**.

This little environmental miracle worker is a succulent native to South Africa, can grow to between **2 and 5 meters tall** and can live up to **200 years**.

In comparison to most trees of the same size, spekboom can reduce up to **10 times more carbon** from the atmosphere.



How it works



We supply local growers with carbon-reducing seedlings



Our growers raise the seedlings to maturity



We buy market ready trees from our growers



You buy from Wonder Plant



Growers are resupplied with new seedlings



The earth becomes a cleaner place

Wonder Plant is a social enterprise that establishes micro-tree nurseries in townships, providing grassroots entrepreneurs with an effective way to generate income and earn a sustainable livelihood.

By planting this tree, you are doing your part to reduce your carbon footprint and fight climate change while also uplifting local community entrepreneurs.

Now you know why we call it our Wonder Plant!



Does your company want to reduce its carbon footprint?

Wonder Plant is pleased to work directly with you.

**By planting 1.000 trees with Wonder Plant you can
remove 20.000 kg CO₂ each year and assure a livelihood
for one of our entrepreneurs for 2 years.**

Get involved. With Wonder Plant, it's easy.

Sponsor spekboom trees

We'd be happy to plant them in your name. For R70, we will find a beautiful seedling in need of a home and plant it on one of our township sites, on and around your campus or partner schools.

Organize a planting day

Sometimes getting involved means getting down and dirty. Organize a planting day with us to get the full Wonder Plant experience. Your company can purchase seedlings, meet us at either one of our growing sites, your campus or a local school, and plant them as a team.

Spread the word

Climate change is a global concern and poverty is present just about anywhere. Don't forget to spread the word about the power of environmental awareness.



By partnering with Heart Capital, investors have the rare opportunity to be part of a pioneering force for social entrepreneurship in South Africa. This advancement of market driven solutions for South Africa's social, environmental and economic problems will unlock a new frontier of social and environmental change.

CONTACT DETAILS

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Thank you for taking the time to read this document. If you require more information regarding Heart Capital or any of its portfolio ventures, you are very welcome to contact us.