

Couchabenteurer - Price list

Blogarticle	Price/ EUR
Article including minimum 5 images published on „www.couchabenteurer.de“ Advertorial- Sponsored Post (<i>incl. nofollow link for one year, marked as „ad“ or „in cooperation with“</i>) INCLUDING PINTEREST PIN (designed pin)	550
Freelance Article with minimum 5 images published on customor´s website	550
Freelance Article with minimum 5 images published on customor´s website INCLUDING PINTEREST PIN (designed pin)	700

Videos / Vimeo / YouTube or Customer Account	Price/ EUR
Video Blog-Style starting from 10 min. (landscape, animals or personal experience; no Video editing)	80
Destination Promotion Video (cutted) and published on Couchabenteurer YouTube Account	800
Destination Promotion Video (cutted) for use on customers website (extras on request)	1.500

Facebook	Price/ EUR
1 Post incl. Storytelling (<i>Posting incl. 5 images or 1 Video</i>)	75
Campaign - 5 Posts incl. Storytelling (<i>Posting incl. 5 images or 1 Video</i>)	300
1 Post pinned on top is possible, price depending on operational time	-
1 Facebook-Live-Video (Starting from 5 min.)	75

Twitter	Price/ EUR
1 Tweet incl. 1 images	25
1 Tweet incl. 4 images	75
Campaign - 5 Tweet incl. 1 images	105
Campaign - 5 Tweet incl. 4 images	300
1 Twitter-Live-Video (Starting from 5 min.)	75

Instagram	Price/ EUR
1 Timeline images	25
5 Timeline carussel images	100
Campaign - 5 Timeline images	75
1 Story incl. 5 pieces (image/video) incl. Highlight-Story	100
Instagram-Live-Video (Starting from 5 min.)	75
IGTV Video Blog-Style starting from 10 min.	80

TikTok	Price/ EUR
1 Destination TikTok with minimum 5 pieces and music	100

Pinterest	Price/ EUR
Customer-Pin in Corporate Design (Incl. min. 1 image, Text, Logo, URL)	150
Blogarticle incl. Pinterest (<i>see at Blogarticle</i>)	550
Freelance Article with minimum 5 images published on customer's website including Pinterest-Pin (designed pin) (<i>see at Blogarticle</i>)	300

Podcast	Price/ EUR
1h Podcasting on „Fühlbar Africa“ or „Couchabenteurer“	250

Speaker Event	Price/ EUR
1 Speaker Event up to 3 hours in one day within Germany (incl. Travel & Accomation)	750
3 Speaker Events up to 3 hours in one day within Germany (incl. Travel & Accomation)	550

Images	Price/ EUR
1 Image - Non Exclusive Online Client has rights to use images in digital marketing for one year Photographer retains rights to use, publish and resell images. Ultimate copyright remains with photographer	250
10 Images - Non Exclusive Online Client has rights to use images in digital marketing for one year Photographer retains rights to use, publish and resell images. Ultimate copyright remains with photographer	2.000
1 Image - Non Exclusive Online + PRINT Client has rights to use images in digital marketing and print for 2 years Photographer retains rights to use, publish and resell images. Ultimate copyright remains with photographer	500
10 Image - Non Exclusive Online + PRINT Client has rights to use images in digital marketing and print for 2 years Photographer retains rights to use, publish and resell images. Ultimate copyright remains with photographer	4.000
1 Press image Client has rights to use images in digital marketing, print and for press releases Exclusive use for customer No copyright	1.500

Freelance work per day	Price/ EUR
Marketing & Social Media Consulting	750
Photographer (extra rates for images)	600
Graphic Design	500